

A person is shown from the waist down, wearing white denim jeans with a black top. They are holding a black leather bag with a gold chain strap. The bag has a pink beaded tassel and a small white tag with the text 'SAIBRE' and 'AVB' visible. The background is a blurred outdoor setting with green foliage.

SAIBRE

CONSUMER CATALOG

2023 Product Collection



IT ALL STARTED WITH \$228

In 1975, at the young age of 27, Larry Nance took a leap of faith and invested his entire savings of \$228 into starting a company that sold defensive spray called Security Equipment Corporation.

Every week for three years, Larry would fly into a city, go to every sporting goods store he could find in the phone book, drive back to the airport, fly home, and do it all again the next week. Each time, he knew that he needed to sell enough to pay for food, gas, and hotels, while his wife Jane worked the phones trying to close the deals that Larry had worked so hard to make.

Thanks to Larry's hard work, the company, now known as SABRE, has transformed into the #1 personal safety company in the world. Now run by Larry's four children, SABRE continues his mission to keep the world safe by providing best-in-class defensive sprays while expanding offerings into personal alarms, home security, animal deterrents, and other personal safety devices.

CONTENT

New Products 2023	5
On The Go	14
Outdoor Exercise	26
Outdoor Adventure	30
At Home	34
Accessories	39
Displays	40

Why SABRE

Personal Safety is Personal. No one believes this more than SABRE.

For over 45 years, we have empowered generations and instilled confidence with a deep range of personal safety product solutions designed with consumers in mind.

Our goal is to give the user the confidence to go out and do what they love, as well as feel safe at home by providing quality-tested products and effective solutions that empower them to live their best life.

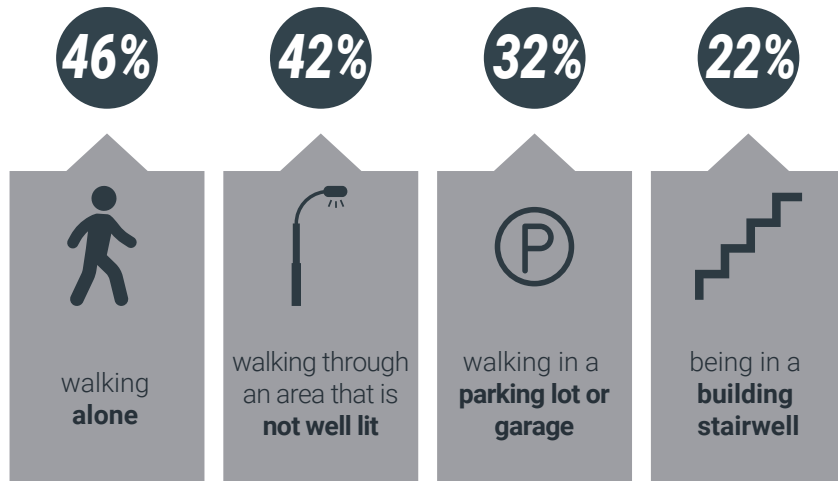
SABRE offers a variety of personal safety products, from pepper sprays and gels, bear and dog sprays, and home security devices, all of which include innovative features that are rigorously tested to perform at a high level at a moment's notice helping provide safety and peace of mind no matter where the day takes you.

SABRE encourages users to **MAKE IT SAFE** every day.

Personal Safety Survey Findings¹

Four in every five Americans has felt unsafe during everyday situations, over the past three years.

Most People Tend To Feel Unsafe Doing Activities Such As



Feeling Uncomfortable

39% (men and women) shared **that they felt uncomfortable**, even when participating in relaxing, recreational activities such as running, walking, or hiking in isolated areas or alone.

Of the women who responded, **two in every three** (66%), express that they were not comfortable in these situations.

Confidence and Security

86% The majority of those surveyed attributed an increased feeling of confidence and security to **carrying a personal safety device** with them

Popular Personal Safety Tool

The **most popular personal safety tool utilized by survey participants was pepper spray** (30%) with other safety devices like personal alarms coming in at 17%.

Consumers Trust SABRE More Than Any Other Brand²

#1 Unaided Awareness |

SABRE has the highest unaided brand awareness among all pepper spray brands.

The number of SABRE's top-of-mind mentions is **50% more** than the next brand – and nearly **200% more** than the third brand named. Other brands barely even registered with consumers.

#1 Repurchased Brand |

SABRE has the highest repurchase intent of all brands within the pepper spray category.

The number of SABRE's top-of-mind mentions is 50% more than the next brand – and nearly 200% more than the third brand named. Other brands barely even registered with consumers.

#1 Recommended Brand |

SABRE is the most recommended pepper spray, posting the highest Net Promoter Score of all pepper spray brands with a 56 ranking.

Bain & Co, the source of the NPS system, suggests that a score of 50 and above is excellent.

#1 Advertising Recall |

Consumers recall SABRE advertising more than any other pepper spray brand.

46% of respondents who said they were aware of SABRE said they remembered seeing SABRE ads in the last 6-12 months, **more than those who said they saw the closest competitor**

Pepper Spray 101

» **MAJOR CAPSAICINOIDS** | *THE ONLY ACCURATE HEAT INDICATOR*

The pain-producing components that measure the pepper spray formulation's strength, which identifies exact heat and are the only accurate measure of pepper spray potency.

» **OC PERCENTAGES** | *NOT A HEAT INDICATOR*

OC Percentage only measures the amount of pepper in the formulation, not the heat strength or effectiveness.

» **SCOVILLE HEAT UNITS (SHUs)** | *NOT A HEAT INDICATOR*

SHUs measure the strength of raw OC, which does not indicate pepper spray strength. Raw OC is diluted by the other liquid ingredients in pepper spray. This makes the true SHU of the pepper spray much less than what is typically advertised.

» **EXCLUSIVE HPLC GUARANTEE** | *ACCORDING TO AN INDEPENDENT STUDY CONDUCTED BY THE UNIVERSITY OF UTAH*

Variability rates in the concentration of active ingredients in pepper sprays have been shown to be only 70% effective, meaning that all pepper spray brands have a 30% failure rate. As the climate changes, so does the strength of red peppers and with that the effectiveness of pepper spray. With an industry exclusive HPLC laboratory, only SABRE guarantees its maximum strength formulation in every canister to help give you peace of mind, certainty, reliability, and safety when you need it most.

SABRE'S Formula

» **SABRE ADVANCED 3-IN-1** | Pepper spray¹, CS military tear gas² and UV marking dye³. Maximum stopping power. Gel also available. Can't be sold in MI, NY, or WI.

» **SABRE RED** | 1.33% major capsaicinoids. SABRE's strongest available single ingredient pepper spray¹. Contains UV marking dye². Can't be sold in NY.

» **SABRE PEPPER GEL** | Virtually eliminates wind blowback with no airborne particles – only affects the target/person it directly contacts. 1.33% major capsaicinoids. Cannot be sold in NY.

» **SABRE RED NEW YORK** | 0.7% major capsaicinoids, the strongest formulation legal in New York.

INGREDIENT	PRIMARY EFFECT
¹ Red Pepper	Inflammation causes the capillaries of the eyes to swell and eyes to slam shut. It can also cause the mucous membranes within the nasal passageway to swell resulting in shortness of breath.
² CS Tear Gas	Irritation causes a severe burning sensation to the facial area and tightness of the chest.
³ UV Marking Dye	When contact is made, dye stays visible for up to 48 hours and allows for police identification.



SEE WHAT'S NEW 2023

GLOW IN THE DARK PEPPER SPRAY

The **only** pepper spray with a full-glow body. With a quick release keyring and bright glow, this pepper spray is immediately accessible and easier to find in low-light situations, such as inside a bag or purse, on a nightstand, or in a drawer.

This SABRE RED pepper spray releases a powerful stream that contains a UV marking dye to help in suspect identification.

FORMULA: SABRE RED (Maximum Strength Red Pepper with UV Marking Dye)

SPRAY PATTERN: Powerful Stream

ITEM NUMBER: HC-14-GL-02



Full Glow Effect

Light Exposure

- 5 minutes
- 30 minutes
- 1 hour
- 2 hours

Glow Time

- 2+ hours
- 4+ hours
- 6+ hours
- 8+ hours



PISTOL LAUNCHER KIT

The pistol launcher deploys .68 caliber pepper projectiles with a range of up to 60 feet and total distance up to 175 feet.

The Launcher Kit includes 7 live and 7 inert projectiles, 2 CO2 tanks, target, and travel case.

FORMULA: Red pepper powder

DELIVERY: Projectiles

PROJECTILES: 7 live & 7 inert projectiles

ITEM NUMBER: SL-P1C



PERSONAL ALARM WITH STROBE LIGHT & CLIP

SABRE's new personal alarm is made to deter attackers and alert others when help is needed. When triggered it activates a piercingly loud 130dB alarm and flashing strobe light. It also features a push button flashlight for everyday use.

The personal alarm is easy to use
- simply push the SOS button on the device 2 times to sound the extremely loud alarm and automatically activate the flashing strobe light. Always have the alarm at the ready with the immediate accessible clip that can clasp to purse, bag, backpack, pant loop, and more.

DECIBEL: 130 dB

INCLUDES: Strobe light, flashlight & clip built-in

ITEM NUMBER: PA-LV-100



MIGHTY DISCREET


NEW COLOR

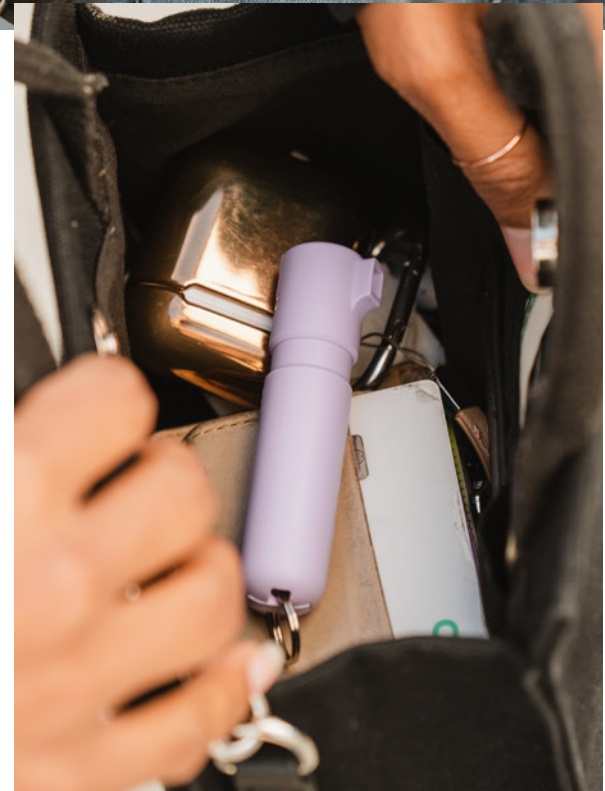
The Mighty Discreet Pepper Spray is the first pepper spray of its kind and is so small, you'll want to carry it everywhere. In fact, the Mighty Discreet is 40% smaller than traditional key ring pepper sprays, so it doesn't add unnecessary bulk to keys and can even fit in a small clutch or yoga pants for compact protection on the go. But don't let its size fool you, The SABRE Mighty Discreet Pepper Spray still packs a mean punch.

FORMULA: SABRE RED (Maximum Strength Red Pepper with UV Marking Dye)

SPRAY PATTERN: Powerful Stream

ITEM NUMBER: MD-XX-02

COLOR: BK MT LV
  



PORTABLE DOOR LOCK

The SABRE Portable Door Lock is designed to reinforce existing doors and assist in preventing unauthorized entry through those doors. This portable door lock can be used on most hinged doors that swing inward.

In addition to being durable, compact, and lightweight, the Portable Door Lock also provides additional safety, privacy, and security in hotels, apartments, dorms, vacation rentals, and homes.

ITEM NUMBER: HS-DL



PEPPER GEL AUTO VISOR CLIP

Keep pepper gel within arm's reach while driving, and for protection on the go, simply slide the spray off of your vehicle's sun visor and reattach it when you return to your car. It's perfect for your daily commutes or long road trips.

The SABRE Pepper Gel with Car Visor Attachment Clip provides maximum strength protection. Pepper gel is safer with greater range and unlike pepper spray, pepper gel resists wind blowback and is even safe to use indoors.

FORMULA: SABRE RED (Maximum Strength Red Pepper with UV Marking Dye)

SPRAY PATTERN: Gel Stream

ITEM NUMBER: P22G-VC

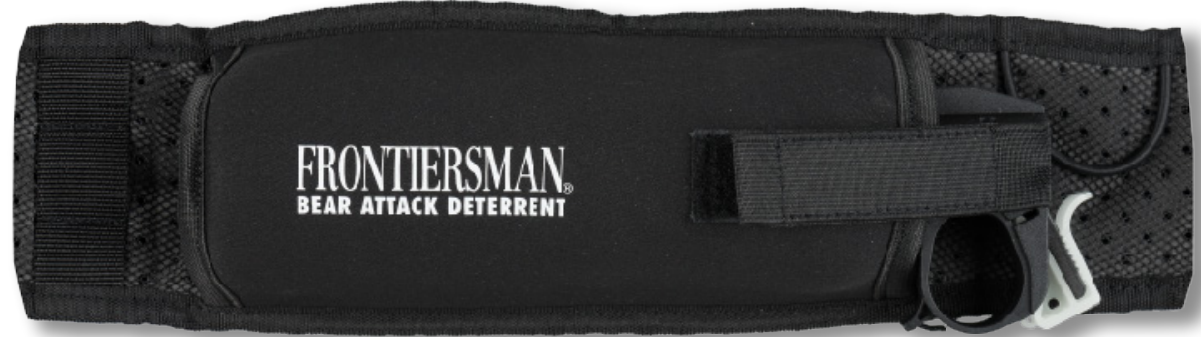


FRONTIERSMAN[®] BEAR BELT

The Frontiersman Bear Spray Belt is compatible with all Frontiersman Bear Spray canisters, making it the perfect companion for your next venture into bear country. Keep bear spray accessible without impeding your activity with a water-resistant pouch to secure bear spray, a cell phone carrier, and attach lightweight trail essentials using the MOLLE loops.

Convenient and comfortable for hiking, biking, cycling, walking, running or general outdoor use.

ITEM NUMBER: H-FWH-03



Product includes:

- Secure Bear Spray Holster
- Durable Construction
- Cell Phone Carrier
- Accessory Loop
- Zippered Pocket
- MOLLE Loop System



EMERGENCY WHISTLE

No matter where you are, be prepared with this small, lightweight aluminum design emergency whistle. Produces a loud 115db sound to draw attention and alert others. With its waterproof construction and corrosion-resistant coating, this whistle is built to last and can be carried wherever you go.

DECIBEL: 120 dB

RANGE: 750 Feet (229 m)

INCLUDES: Whistle, lanyard & carabiner

ITEM NUMBER: WSTL-02





KR-J-LV-02



F15-MUSG-02

ON THE GO

60% Of consumers feel unsafe in large crowds, parking garages, or unfamiliar neighborhoods.

75% Believe that pepper spray offers the best way to prevent assault.

SABRE's wide range of on-the-go products were designed for those with active lifestyles in mind seeking personal safety solutions. Designed for concealment and immediate accessibility, each product is the perfect complement from navigating "life's first" to everyday routines empowering the user to **be safe and go confidently**.

Source: 2018 Kaleidoscope 2018 Personal Safety Consumer A&U Study

KEY CASE PEPPER SPRAY

Quick Release Key Ring provides immediate access to spray when opening locks, doors, or driving your car.

Finger grip enhances aim, retention, and helps ensure you are pointing the spray in the right direction.



Model: Key Case with Quick Release
Item Number: HC-14-XX-US-02

COLOR: BK DP LG MT PK



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: NBCF Key Case with Quick Release
Item Number: HC-NBCF-XX²

COLOR: PK-02 PK-04 (Double)



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Key Case with Quick Release
Item Number: HC-14-XX

COLOR: BK PK LG-02



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE 3-IN-1



HC-NBCF-02

- 1) Available in New York Formulation, model HC-14-BK-NY
- 2) Available in New York Formulation, model HC-NBCF-NY
- 3) Practice canister is filled with water - no pepper irritant included. DO NOT USE FOR SELF DEFENSE.



Model: Key Case w/ Water Practice Canister
Item Number: STUHC-14-BK-0C

COLOR: BK³



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Key Case w/ Water Practice Canister
Item Number: STUHC-14-XX

COLOR: BK³



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE 3-IN-1



HC-14-DP-US-02

2-IN-1 PEPPERLIGHT™

The 2-in-1 PepperLight is an ultra-bright flashlight and a maximum strength pepper spray combined in one convenient package. Compact 750 lumen high-performance flashlight is visible up to 540-feet (165 meters) and is perfect for tasks around the house, walking the dog, and camping. It's also great in emergencies such as a power outage or changing a tire on the side of the road. It features 3 light modes– high, low, and strobe – to provide light for any situation. Removable belt clip to provide flexible carrying options.



Model: 2-in-1 PepperLight™ Flashlight Pepper Spray
Item Number: PL-14-01

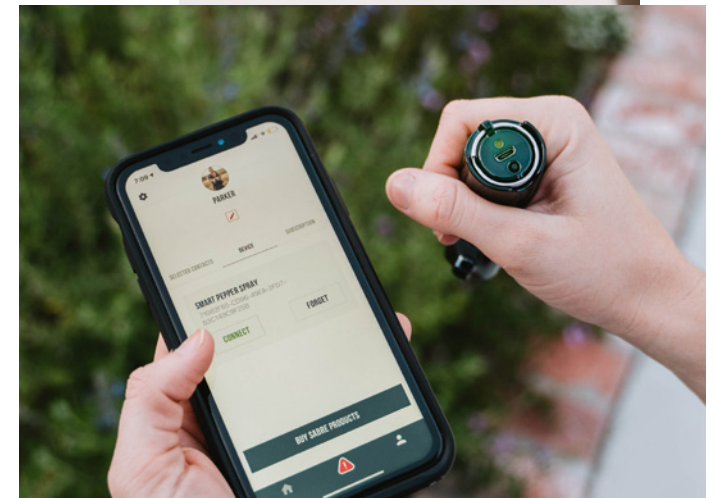
COLOR: BK
■

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Formula	SABRE Red

SMART PEPPER SPRAY

With SABRE's SMART Pepper Spray, you are never alone in an emergency. The SABRE SMART Pepper Spray uses Bluetooth technology to connect to the free SABRE Personal Safety App on your smartphone. A free text message containing a link to a map with your location is sent to trusted contacts whenever the pepper spray is deployed. Only SABRE provides real-time GPS tracking, which continuously updates your location, keeping family and friends informed of your location until you've made it to safety. A SABRE exclusive optional monitoring service is also available (paid subscription required).

The SABRE SMART Pepper Spray is refillable and rechargeable for the best value of any smart pepper device available.



Model: SABRE SMART Pepper Spray
Item Number: SPS-14-BK

COLOR: BK
■


Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Formula	SABRE Red

KEY RING PEPPER SPRAY

- » Easily accessible
- » Key ring makes pepper spray easy to take on the go
- » Twist lock safety helps prevent accidental discharge




Model: Confetti Label Key Ring
Item Number: KR-DL-IRC-02

COLOR: MT


Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red




Model: Realtree Pink Camo Key Ring
Item Number: KR-14-PKCAMO-02

COLOR: PK


Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Realtree Camo Key Ring
Item Number: KR-14-CAMO-02

COLOR: CAMO



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



KR-DL-IRC-02



Model: NBCF Key Ring
Item Number: KR-NBCF-02

COLOR: PK


Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Key Ring
Item Number: KR-14-US-02

COLOR: BK


Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE 3-IN-1



Model: Jeweled Pepper Spray w/ Key Ring
Item Number: KR-J-XX-02

COLOR: BK LV WH PK MT
    

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red

COMPACT MODELS

- » Easy to conceal and carry
- » Ideal for non-keychain users
- » Fits comfortably into a purse, small bag, or on your person
- » Preferred by those opting for a compact and discreet design



Model: Compact Unit with Clip
Item Number: P-22-XX-OC

COLOR: BK PK CAMO

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Compact Unit with Clip
Item Number: P-22

COLOR: BK

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE 3-IN-1



Model: Lipstick Spray
Item Number: LS-22-US

COLOR: PK

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Cap	Formula	SABRE Red



LS-22-US



Model: Compact Pepper Spray
Item Number: SPKCR-14-US

COLOR: BK

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Pen Spray
Item Number: PEN-14-OC

COLOR: BK

Weight	0.36 oz / 10.2 gr	Spray Pattern	Cone Delivery
Safety	Cap	Formula	SABRE Red



PEN-14-OC

PEPPER GEL

The same SABRE maximum strength formula is deployed in a slightly thicker gel stream, which provides added benefits when compared to traditional sprays.

The steady stream of gel reduces wind blowback making it optimal to use in outdoor, windy areas. Gel only affects what it directly contacts, making it safer for the user and those nearby even indoors or in close quarters.



Model: Flip Top with Finger Grip
Item Number: F15-XUSG-02

COLOR: B P PR LG M

Weight	0.54 oz / 15 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red



Model: Flip Top with Detachable Safety Whistle Keychain
Item Number: F15-XUSG-W2

COLOR: B P M

Weight	0.54 oz / 15 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red



Model: Compact Unit with Clip
Item Number: P-22G-XX

COLOR: BK TQ

Weight	0.75 oz / 22 gr	Spray Pattern	Gel Stream
Safety	Twist Lock	Formula	SABRE Red



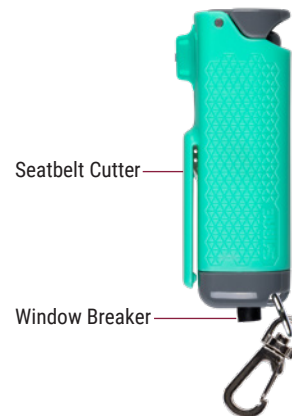
SE-MT01



Model: Campus Safety with Quick Release
Item Number: HC-14-CPG-XX-US

COLOR: BK PK

Weight	0.54 oz / 15 gr	Spray Pattern	Gel Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Safe Escape 3-in-1 Automotive Tool with Seatbelt Cutter & Window Breaker
Item Number: SE-XX-01

COLOR: BK MT LG

Weight	0.54 oz / 15 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red



Model: Aim and Fire Pepper Gel with Refillable Cartridges & Practice Spray
Item Number: SDP-G-03

COLOR: BK

Weight	0.39 oz / 11 gr	Spray Pattern	Powerful Gel Stream
Safety	Grip Safety	Formula	SABRE Red

PERSONAL SAFETY KIT

Deters and calls for help, the SABRE Personal Safety Kit provides multiple ways to help keep you safe. Includes a 120 dB personal alarm with key ring that can be heard up to 1280 feet (390 m), as well as a 25-burst, 10-foot distance pepper spray.



Model: Key Case with Personal Alarm
Item Number: HCPA-BKOC

COLOR: BK



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Key Case with Personal Alarm
Item Number: HCPA-PKOC

COLOR: PK



Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



Activating HCPA-BKOC alarm

DEFENCE I.D.

Containing no pepper irritant, Defence I.D. helps users deter, escape, and identify the attacker. If the assailant does not wash their face immediately, the purple dye and ultraviolet (UV) dye, which you cannot see with the naked eye, can last up to 48 hours to help authorities identify the suspect.



Model: Tactical Defence I.D.
Item Number: S-DID-75

COLOR: PR



Weight	2.2 oz / 62 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Formula	Purple & UV Dye

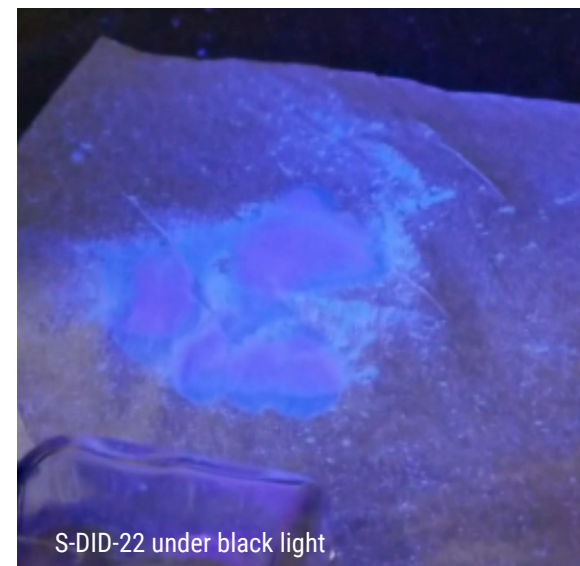


Model: Compact Defence I.D.
Item Number: S-DID-22

COLOR: PR



Weight	0.67 oz / 19 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	Purple & UV Dye



S-DID-22 under black light

PERSONAL ALARMS

ATTENTION-GRABBING – Ear-piercing sounds help call for assistance in an emergency and help deter attackers.

VERSATILE AND EASY TO CARRY – These sleek, compact keychains attach to backpacks, purses or keys for convenient, instant access.

EASY TO USE – Pull the metal chain or press the button to sound the devices.

REUSABLE – Built to last with long-lasting batteries and rechargeable features.

BROAD CONSUMER APPEAL– Safe for children & a great personal safety option for any age.



Model: Personal Alarm
Item Number: PA-XX

COLOR: 01 NBCF

Decibel	120 dB
Range	1,280 Feet (390 m)
Batteries	Requires 4x LR41 (Included)



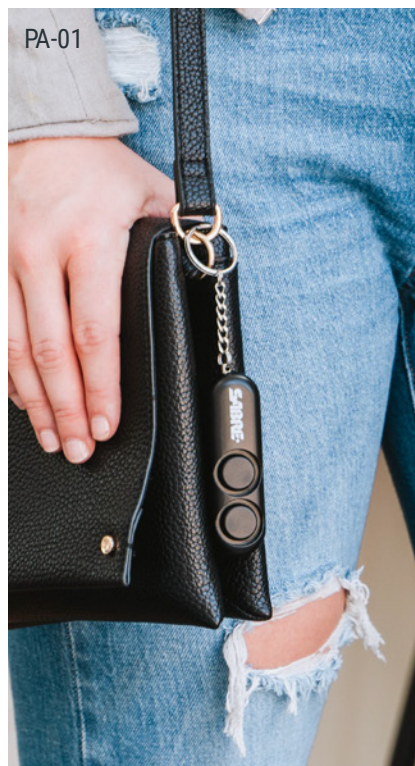
Model: Personal Alarm with LED Light
Item Number: PA-LEDXX-02

COLOR: BK NBCF LV WH -RGM

Decibel	130 dB
Range	1,250 Feet (381 m)
Batteries	Requires 4x LR44 (Included)



PA-LEDWH-02



PA-01



Model: 2-in-1 Personal Alarm & Motion Detector
Item Number: PA-MDM-XX

COLOR: BK TQ

Decibel	120 dB
Range	1,150 Feet (351 m)
Batteries	Requires 3x LR44 (Included)



Model: Sport & Safety Horn
Item Number: SSH-01

Decibel	115 dB
Range	1/2 Mile (805 m)
Blasts	Up to 50 1/4-second or Up to 25 1/2-second

TACTICAL SERIES

SUPERIOR RANGE AND PROTECTION AGAINST MULTIPLE THREATS – Up to 18-foot range (5.5 m) with up to 40 bursts.

MULTIPLE SPRAY PATTERNS– Comes with either a cone delivery for greater facial coverage (M-120L-OC and M-120L) or a powerful stream for reduced wind blowback (M-120FT-OC).

For information about Law Enforcement Tactical Products/Aerosol Irritant Projectors, email publicsafety@sabrered.com.



MK3-CFTG-BC



Model: Magnum 60
Item Number: M-60L-OC

COLOR: BK

Weight	2 oz / 45 gr	Spray Pattern	Cone Delivery
Safety	Twist Lock	Formula	SABRE Red



Model: Flip Top Gel with Holster
Item Number: MK-3-GEL-H-US

COLOR: BK

Weight	1.8 oz / 50 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red



Model: Flip Top Crossfire Gel with Clip
Item Number: MK3-CFTG-BC

COLOR: BK

Weight	1.5 oz / 43 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red



Model: Magnum 120 with Flip Top
Item Number: M-120FT-OC

COLOR: BK

Weight	4.3 oz / 122 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Formula	SABRE Red



Model: Magnum 120 with Locking Top
Item Number: M-120L-OC

COLOR: BK

Weight	4.3 oz / 122 gr	Spray Pattern	Heavy Cone
Safety	Twist Lock	Formula	SABRE Red



Model: Magnum 120 with Locking Top
Item Number: M-120L

COLOR: BK

Weight	4.3 oz / 122 gr	Spray Pattern	Heavy Cone
Safety	Twist Lock	Formula	SABRE 3-IN-1

PRACTICE SPRAY & GEL

Maximize familiarity and confidence with inert practice gel. Features the same deployment style and firing mechanism as its live pepper spray and gel counterparts to help you gain muscle memory and confidence.



Target Included



Model: Pepper Gel Starter Pack
Item Number: PGSP-01

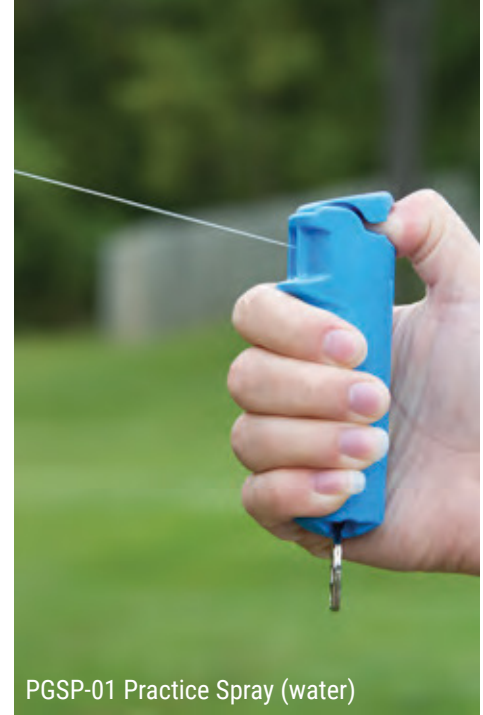
COLOR: BK

Weight	0.54 oz / 15 gr	Spray Pattern	Gel Stream
Safety	Flip Top	Formula	SABRE Red & Water



Model: Water Practice Canister
Item Number: STU-R-00

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	Water



PGSP-01 Practice Spray (water)



STU-R-00



STU-HC-00



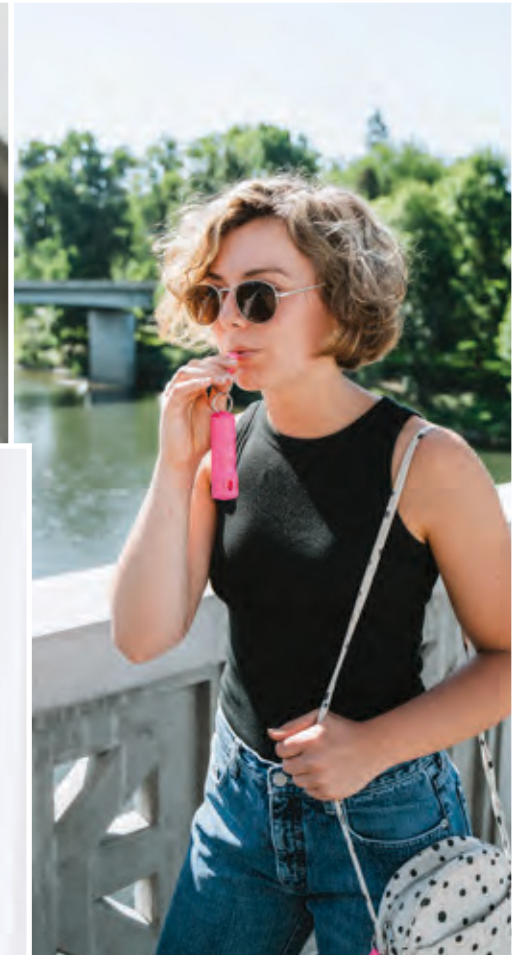
Model: Water Practice Spray with Flip Top
Item Number: STU-F15-00

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Formula	Water



Model: Water Practice Canister w/ Key Case
Item Number: STU-HC-00

Weight	0.54 oz / 15 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	Water





LED-ARM-YW



P-22J-PK-US

OUTDOOR EXERCISE

- 60% | More runners prefer to run alone.**
- 75% | Women have experienced harassment during runs.**
- 30% | Women have been followed while running.**
- 12% | Women have been subject to unwanted physical contact.**

SABRE's line of athletic personal safety products perfectly fit the lifestyles of those looking to pursue their passions. Our maximum strength pepper sprays, gels, and easily accessible personal alarms are specifically designed for outdoor athletes to help them **Make It Safe® wherever they go.**

Source: 2018 Women's Running Study

ATHLETIC GELS & SPRAYS

IMMEDIATELY ACCESSIBLE – Durable, adjustable hand strap or armband with reflective logo provides protection right at your fingertips that won't encumber your run.

LONG LASTING AND EASY TO CARRY – Comfortable, lightweight, and built to last for even the most avid runners.



LED-22G-PK

1) Also available in New York formulation, model P-22J-NY



Model: Runner Defense Spray with Adjustable Hand Strap
Item Number: P-22J-OC-02

COLOR: BK¹


Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Formula	SABRE 3-IN-1



Model: Runner Pepper Gel with Adjustable Hand Strap
Item Number: P-22J-XX-02

COLOR: PK BK
 

Weight	0.75 oz / 22 gr	Spray Pattern	Gel Stream
Safety	Twist Lock	Formula	SABRE Red



Model: 2-in-1 Runner Pepper Gel with LED Armband
Item Number: LED-22G-XX

COLOR: PK YW
 

Weight	0.75 oz / 22 gr	Spray Pattern	Gel Stream
Safety	Twist Lock	Formula	SABRE Red

ATHLETIC PERSONAL ALARM

This innovative 120 dB personal alarm is audible up to 1300 feet (396 m) away. It features a flashing light with 3 modes (on, slow flashing, fast flashing) to maximize visibility and a clip that easily attaches to clothes, bags or backpacks. To activate this attention-grabbing alarm, simply press the button.

LED ARMBAND

The SABRE LED Armband provides an extra level of security, without hampering the runner. It is equipped with a steady mode as well as a flashing mode and provides a visibility range of up to 1,000 feet (300 meters) to help ensure a safe run. The reflective SABRE logo also maximizes visibility. The adjustable armband can fit an arm circumference from 6" to 17".



Model: Personal Alarm with Clip & LED Light
Item Number: PA-CLIP-XX

COLOR: BK PK

Decibel	120 dB
Range	1,300 feet (396 m)
Batteries	Requires 4x LR44 (included)



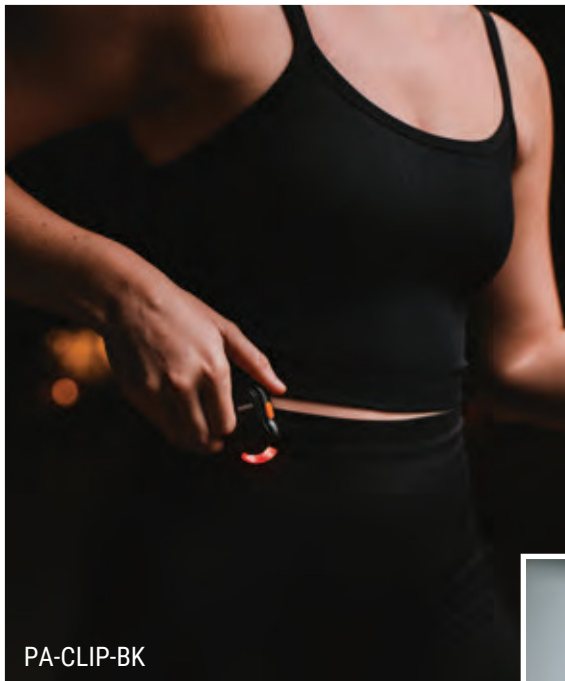
Model: Safety LED Armband
Item Number: LED-ARM-XX

COLOR: PK YW

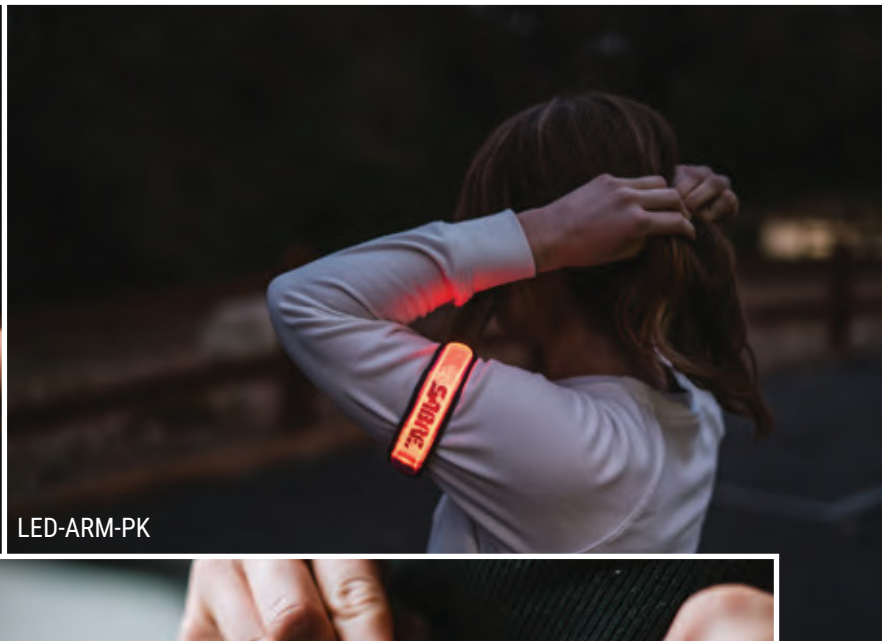
Visibility	High LED Visibility from 1,000 Feet (300 m) away
Setting	3-Mode LED Light Options
Batteries	Requires 1x CR2032 (included)



LED-ARM-PK



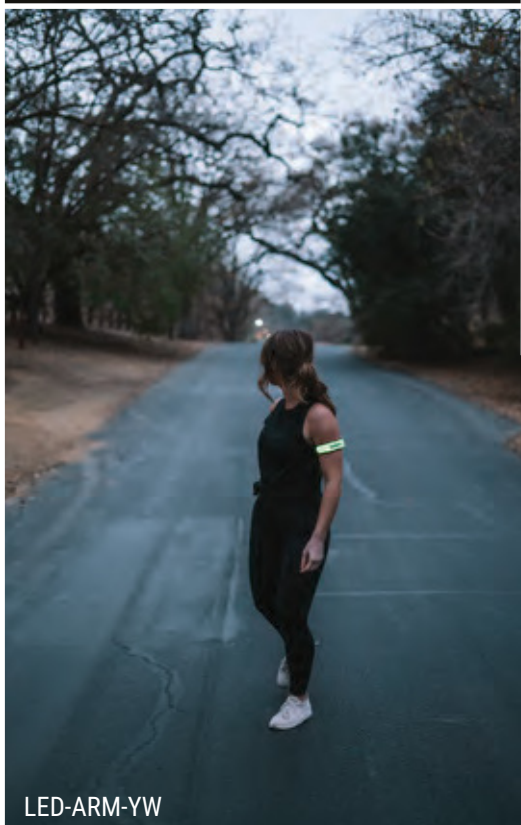
PA-CLIP-BK



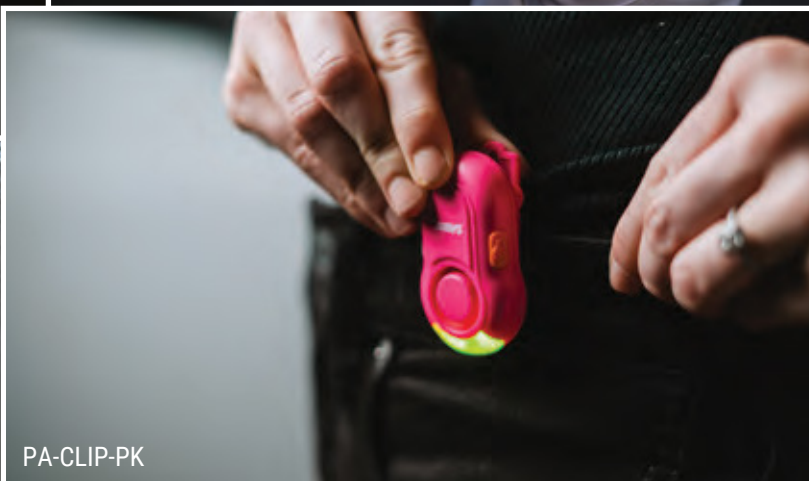
LED-ARM-PK



LED-22G-PK



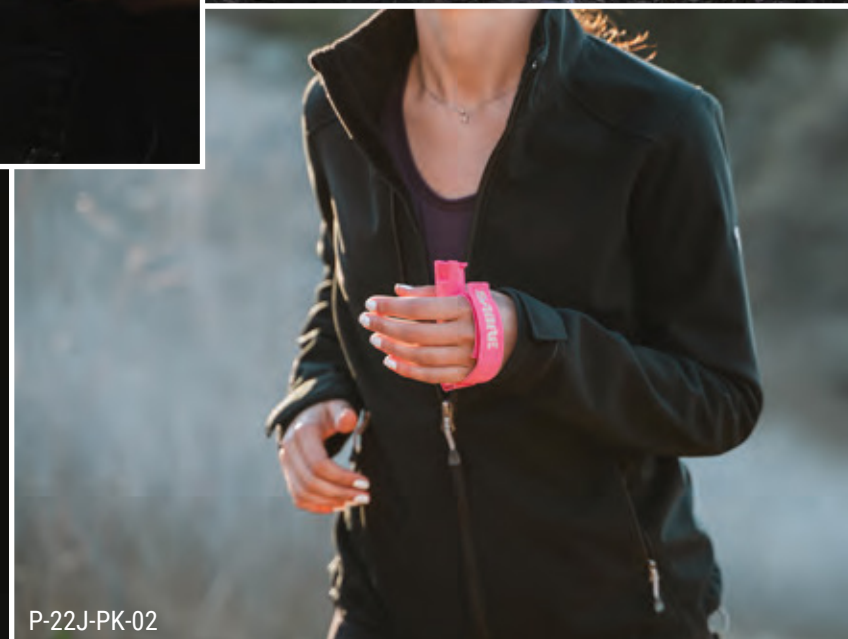
LED-ARM-YW



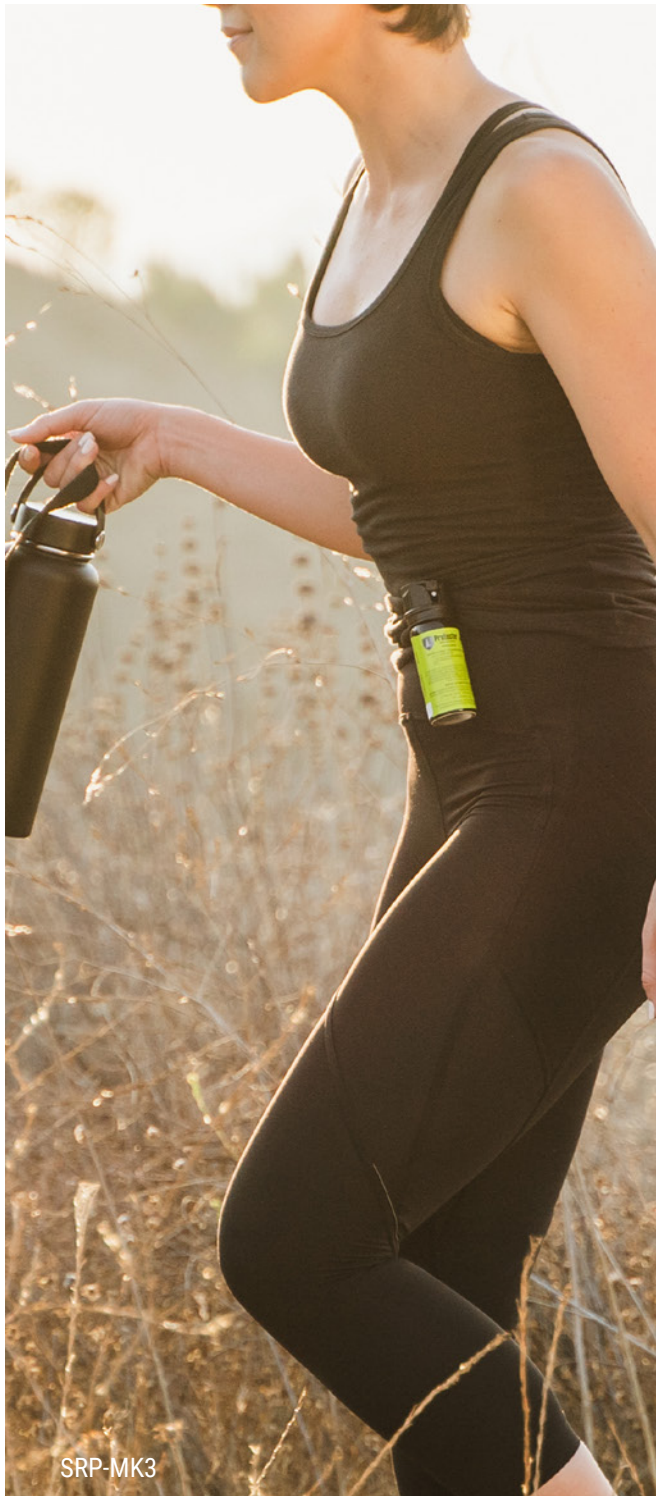
PA-CLIP-PK



P-22J-OC-02



P-22J-PK-02



SRP-MK3



FBAD-06

OUTDOOR ADVENTURE

Over the last 40 years, the bear population has soared in the United States; Estimates for grizzly bears in the lower 48 are about 1,500 and black bears are roughly 45,000. As the bear population increases, so does the risk for fatal bear attacks.

SABRE encourages outdoor enthusiasts to explore confidently with FRONTIERSMAN® Bear Spray. Providing the strongest formula permitted by the EPA with maximum range and fastest deployment, users can experience a sense of freedom to safely explore the outdoors. The FRONTIERSMAN® line of accessories, including bear safes, bells, and horns will help protect explorers and their gear from bears.

50% | The penetration rate for dog ownership within U.S. households.

4.7M | The number of dog bites in the U.S. each year and one of the most common reasons for emergency veterinarian appointments.

Source: 2019 National Park Service; Center for Disease Control (CDC)

PROTECTOR® DOG SPRAY

SABRE Protector® Dog Spray helps protect you and your pet without harming the attacking animal. This safety solution is short-term, convenient, and above all, humane, which is what all pet owners and animal lovers want when dealing with a dog attack.

Protector® is natural, safe, effective, and will not cause lasting effects to the animal. Protector® Dog Spray is also very reliable. Using the maximum strength allowed, Protector® is EPA registered and approved and is more effective than citronella on all dogs, including those highly aggressive.

Bursts* - 1 Second Bursts



Model: Dog Spray with Belt Clip
Item Number: SRP-MK3

Weight	1.8 oz / 50 gr	Spray Pattern	Powerful Stream
Safety	Flip Top	Capsaicinoids	1.0%



Model: Dog Spray with Key Chain
Item Number: SRP-KR-02

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Capsaicinoids	1.0%



Model: NBCF Dog Spray with Key Chain
Item Number: SRP-NBCF-KR-02

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Capsaicinoids	1.0%



Model: Dog Spray with Adjustable Runner Strap
Item Number: SRP-BK-02

Weight	0.75 oz / 22 gr	Spray Pattern	Powerful Stream
Safety	Twist Lock	Capsaicinoids	1.0%



SRP-KR-02

FRONTIERSMAN® BEAR SPRAY

MAXIMUM STOPPING POWER – Strongest formula (2.0% major capsaicinoids) allowed by the EPA that is guaranteed via in-house lab.

GREATER PROTECTION – Maximum 35 foot (10.6 m) range allows for greatest distance between you and a bear.

PROVEN – Field tested and proven effective by the Elmendorf Air Force Base (Elmendorf, AK) and Brown Bear Resources (Missoula, MT).

BIGGEST BARRIER – High emission system releases the maximum product (up to 52 grams per second) to provide optimal protection.

IMMEDIATELY ACCESSIBLE – Hip and chest holsters do not have cumbersome straps that restrict immediate access to your canister.

EASY TO LOCATE – Glow in the dark safety helps you locate your bear spray at night.



Model: 7.9 oz Bear Spray
Item Number: FBAD-03
FBAD-03-03 (Double Pack)
FBAD-03-00 (Practice Pack)

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	45 Grams



Model: 7.9 oz Bear Spray with Belt Holster
Item Number: FBAD-04
FBAD-04-04 (Double Pack)

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	45 Grams



Model: 7.9 oz Bear Spray with Chest Holster
Item Number: FBAD-05

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	45 Grams



Model: 9.2 oz Bear Spray
Item Number: FBAD-06
FBAD-06-00 (Practice Pack)

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	52 Grams



Model: 9.2 oz Bear Spray with Belt Holster
Item Number: FBAD-07
FBAD-07-07 (Double Pack)

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	52 Grams



Model: 9.2 oz Bear Spray with Chest Holster
Item Number: FBAD-08

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	52 Grams



Model: 7.9 oz Bear Spray with 3-in-1 Holster
Chest, Belt, & Clip attachment
Item Number: FBAD-09

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	45 Grams



Model: 9.2 oz Bear Spray with 3-in-1 Holster
Chest, Belt, & Clip attachment
Item Number: FBAD-10

Capsaicinoids	2.00% - Max Strength
Grams per Bursts	52 Grams

PRACTICE SPRAYS & ACCESSORIES

The practice canister deploys with the exact same firing mechanism and spray pattern as FRONTIERSMAN® bear spray and is designed to help users become familiar with the spray, maximizing safety, confidence, and peace of mind.

Noise-making devices—such as bear bells or bear horns—help make bears well aware that there’s a human in their midst and gives them a chance to leave the area before stumbling upon an encounter that could trigger defensive behavior.

Meeting U.S. Forest Service specifications for use in national parks and areas requiring food storage, the FRONTIERSMAN® Bear Safe helps prevent the drawing of bears to the campsite with food odors.



Model: 7.9 oz Water Practice Spray
Item Number: FBAD-00

Formula	Water
Grams per Bursts	45 Grams



Model: Bear Horn with Locking Feature
Item Number: F-LH-01

Decibel	115 dB
Range	1/2 Mile (805 m)
Blasts	Up to 50 1/4 second or up to 25 1/2 second blasts



Model: Bear Safe
Item Number: FBS-100

Weight	3 Lbs
Dimensions	6 x 9.2 x 18.9 Inches
Size	11.86 L / 734.64 Cubic Inches



Model: Bear Bell with Magnetic Silencer
Item Number: BB-01-XX

COLOR:	BL	RD	YW	BK	GR



HS-DSBAB



HS-FCLED

AT HOME

33% | Consumers say they haven't bought a home security option because they can't afford it.

58% | Burglaries happen to homes making below the average household income.

62% | Don't own any kind of security device whatsoever.

Only **about 17% of homes** are protected by a professionally installed home security system. More and more residents are looking for affordable home security and home defense solutions. DIY products currently represent 28% of the total global home security market and are expected to comprise over 60% of it by 2035. SABRE's DIY wireless home security products and standalone alarms are highly effective and help keep the home secure. Our systems install in seconds, are one of the loudest on the market, and deliver the greatest value to the homeowner.

Source: 2018 FBI Crime Statistics; 2019 Safety.com Home Security Report; Bureau of Justice Statistic 2010 National Crime Victimization Report

HOME DEFENSE PEPPER SPRAY & GEL

Pepper spray scored among the top at-home personal safety strategies, with 43% claiming they have pepper spray at home to ensure their personal safety.



Model: Home Defense Pepper Gel with Wall Mount Bracket
Item Number: FHP-01

Weight	13 oz / 364 gr	Spray Pattern	Gel Stream
Safety	Pin	Formula	SABRE Red



Model: Compact Home Defense Pepper Gel with Wall Mount Clip
Item Number: HDMK3-G-01

Weight	1.69 oz / 48 gr	Spray Pattern	Gel Stream
Safety	Pin	Formula	SABRE Red



Model: Home Defense Pepper Gel with Wall Mount Clip
Item Number: PFHM-80

Weight	2.17 oz / 61.5 gr	Spray Pattern	Gel Stream
Safety	Twist Lock	Formula	SABRE Red



Model: Home and Away Pepper Gel & Spray
Item Number: SRU-HAPK

PFHM-80 - Pepper Gel
HC-14-BK - Pepper Spray

Weight	2.17 oz / 61.5 gr	Spray Pattern	Powerful Stream of Gel
	0.54 oz / 15 gr		Powerful Stream
Safety	Twist Lock	Formula	SABRE Red



FHP-01

STANDALONE HOME SECURITY

ATTENTION-GRABBING ALARMS –
Range up to 1,580 feet (480 m) to alert homeowner and help deter intruders.

VERSATILE AND RELIABLE –
Standalone home security products build upon one another, giving users the ability to create a customizable home security system that fits their specific needs.



HS-DSA



Model: Door Stop Alarm
Item Number: HS-DSA

Decibel	120 dB
Range	1,000 Feet (300 m)
Batteries	Requires 1x 9V (not included)



Model: Door / Window Alarm
Item Number: HS-DWA
HS-DWA2 (Double Pack)

Decibel	120 dB
Range	1,300 Feet (396 m)
Batteries	Requires 4x LR44 (included)



Model: Elite Door Alarm
Item Number: HS-EDA

Decibel	120 dB
Range	750 Feet (480 m)
Batteries	Requires 3x AAA (not included)



Model: Motion Sensor Alarm
Item Number: HS-MSA

Decibel	120 dB
Range	1,500 Feet (457 m)
Batteries	Requires 3x AAA (not included)



Model: Door Handle Alarm
Item Number: HS-DHA

Decibel	110 dB
Range	680 Feet (207 m)
Batteries	Requires 3x AAA (not included)



Model: Water Leakage Alarm
Item Number: HS-WLA

Decibel	110 dB
Range	1,500 Feet (457 m)
Batteries	Requires 2x AAA (not included)

STANDALONE HOME SECURITY

AFFORDABLE, WIRELESS INSTALLATION—The standalone home security products provide a simple, affordable, and effective way to enhance home security. No hard wiring makes these products easy to install and saves the user time and money since no professional installation is required.



Model: Driveway Alert
Item Number: HS-DA

Decibel	115 dB
Range	20 Feet (6 m) Detection range
Batteries	Requires 3x AAA and 3x C (not included)



Model: Home Security System with Remote
Item Number: WP-2020

Decibel	125 dB
Range	850 Feet (259 m)
Batteries	Requires 3x CR2032 (included) and 3x AA (not included)



Model: Campus Safety Kit with Door Stop Alarm & Pepper Gel
Item Number: DSGK-BK

Decibel	120 dB
Range (Alarm)	1,000 Feet (300 m)
Batteries	Requires 1x 9V (not included)



HS-DHA



Model: Wireless Alarm Kit
Item Number: HS-WAK

Decibel	120 dB
Range	1,580 Feet (482 m)
Includes	1 HS-EDA + 3 HS-DWA



Model: Adjustable Door Security Bar
Item Number: HS-DSB

Size	Adjustable from 28.5 in (72.4 cm) to 45 in (114 cm)
Material	Heavy duty, 20-gauge steel
Tools	N/A



Model: Adjustable Door Security Bar with Built-in Alarm
Item Number: HS-DSBAB

Decibel	115 dB
Range	1,100 Feet (335 m)
Batteries	Requires 2x CR2032 (included)

FAKE SECURITY CAMERAS

Designed for residential and commercial use, the SABRE line of fake security cameras help deter intruders by providing the appearance of a professional camera security system. These items discourage would-be burglars by creating the illusion that they are being watched or recorded.



Model: Fake Security Camera with Motion Detector & Two LED Lights
Item Number: HS-FCLED

Batteries	Requires 3x AAA (not included)
Wiring	No Wiring Required
Weather Rating	IP44 Rated Weather Resistant



Model: Motion Sensor Alarm & Light with Fake Security Camera
Item Number: HS-FCA

Batteries	Requires 4x AA (not included)
Decibels	120 dB
Weather Rating	IP44 Rated Weather Resistant



HS-FCA



Model: Fake Security Camera - White
Item Number: HS-FSCR-W

Batteries	No Batteries Are Required
Wiring	No Wiring Required
Weather Rating	IP44 Rated Weather Resistant



Model: Fake Security Camera - Dome Style
Item Number: HS-FSCD

Batteries	Requires 3x AA (not included)
Wiring	No Wiring Required
Weather Rating	Not Weather Resistant



Model: Fake Security Camera - Black
Item Number: HS-FSCR-B

Batteries	Requires 2x AAA (not included)
Wiring	No Wiring Required
Weather Rating	IP44 Rated Weather Resistant

ACCESSORIES

The various FRONTIERSMAN® Bear Spray holsters help ensure the spray is at the ready when needed most. Choose from a chest holster or belt holster. Other options shown include a belt loop attachment to secure to the explorer. The 3-in-1 Chest Holster with carabiner & belt clip attachments allow for positioning where most easily and immediately accessible.



Model: 3-in-1 Holster for FRONTIERSMAN® Bear Spray
Chest, belt, & clip attachment
Item Number: H-3IN1-CH



Model: Belt Holster for FRONTIERSMAN® Bear Spray
Item Number: H-454-NH



Model: Chest Holster for FRONTIERSMAN® Bear Spray
Item Number: H-454-CH



H-454-CH



Model: Belt Holster for Magnum 60 Pepper Spray
Item Number: H-60-NH



Model: Belt Holster for Magnum 120 Pepper Spray
Item Number: H-120-NH



H-60-NH

RETAIL SUPPORT

SABRE offers a wide range of product display options that fit any merchandising schematic and store floor plan. Whether the requirement is impulse, temporary, permanent, or customer point-of-sale structures, SABRE has a solution to meet those needs to drive sell-thru and create incremental sales.

Additional in-store seasonal displays:

- » Mother's Day
- » National Home Safety
- » Back-to-College
- » National Breast Cancer Awareness
- » National Running Safety
- » Holiday



Model: 45 Count Side Kick Display
 » Dimensions: 14.3"L x 4.6"W x 47"H



6 Piece Counter Display

12 Piece Clip Strip



12 Piece Counter Display*



48 Count Display with 01 packaging (shown), also available in our 36 count floor display for our 02 packaging

Model: 48 Count Floor Display
 » 01 - Dimensions: 19"L x 13"W x 73"H (Height includes header)
 » 02 - Dimensions: 14"L x 12"W x 61"H (Height includes header)

Model: Counter & Hanging Displays
 » 12 Piece 01 - Dimensions: 9.5"L x 10"W x 8"H
 » 12 Piece 02 - Dimensions: 9.5"L x 10"W x 8"H
 » 6 Piece - Dimensions: 3.8"L x 7.9"W x 7.8"H
 » 12 Piece Clip Strip - Dimensions: 14" L x 4.5" W x 56.125" H

*12 piece counter display also comes in our 02 packaging

Rooted in the Consumer and Your Shopper

60% of consumers feel unsafe in large crowds, parking garages, or unfamiliar neighborhoods.

1 in 5 female runners have felt more harassed since the first national lock down.

27% report they have been followed; 12% have been subject to unwanted physical contact.

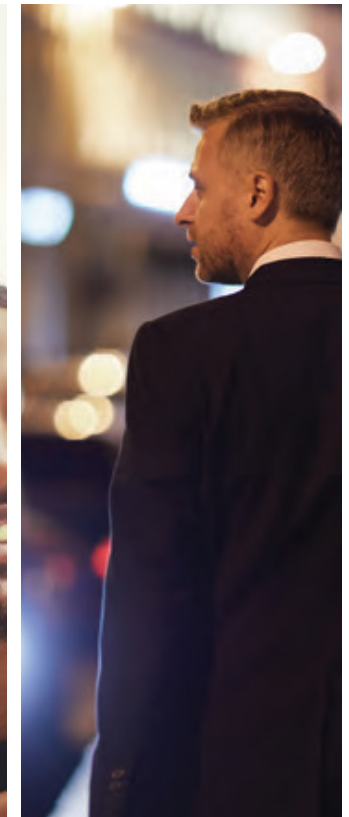
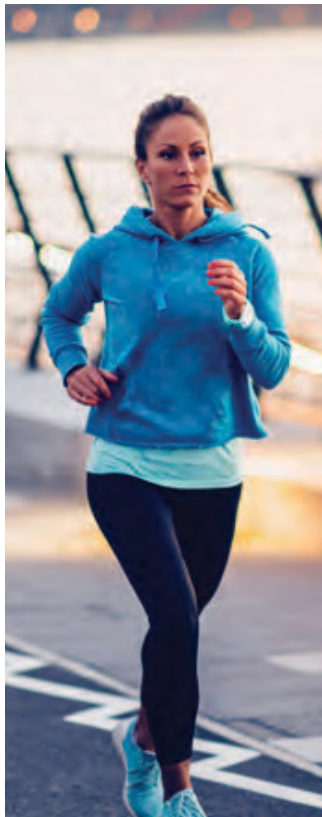
Over the past 40 years, the bear population has soared; Bear attacks are on the rise with 14% being fatal.

4.7 million dog bites occur in the U.S. each year.

12% of all students experience sexual assault through physical force, violence, or incapacitation.

78% worry about the safety of their loved ones.

Males experience higher victimization rates than females for all types of violent crime except sexual assault.



For over 45 years, we have empowered generations with a broad range of personal safety product solutions designed with the consumer in mind to help keep them and their loved ones safe.



Empowering Consumers for Over 45 Years

SABRE – Security Equipment Corporation is the world’s largest pepper spray manufacturer, providing police-strength protection to consumers and law enforcement worldwide. We provide best-in-class personal safety, home security, and law enforcement products to maximize the safety of SABRE customers.

To request a copy of the SABRE Law Enforcement Product Catalog, email PublicSafety@SabreRed.com



(636) 343-0200

www.sabrered.com

info@sabrered.com

(800) 325-9568

747 Sun Park Drive, Fenton, MO 63026 • c. 2023